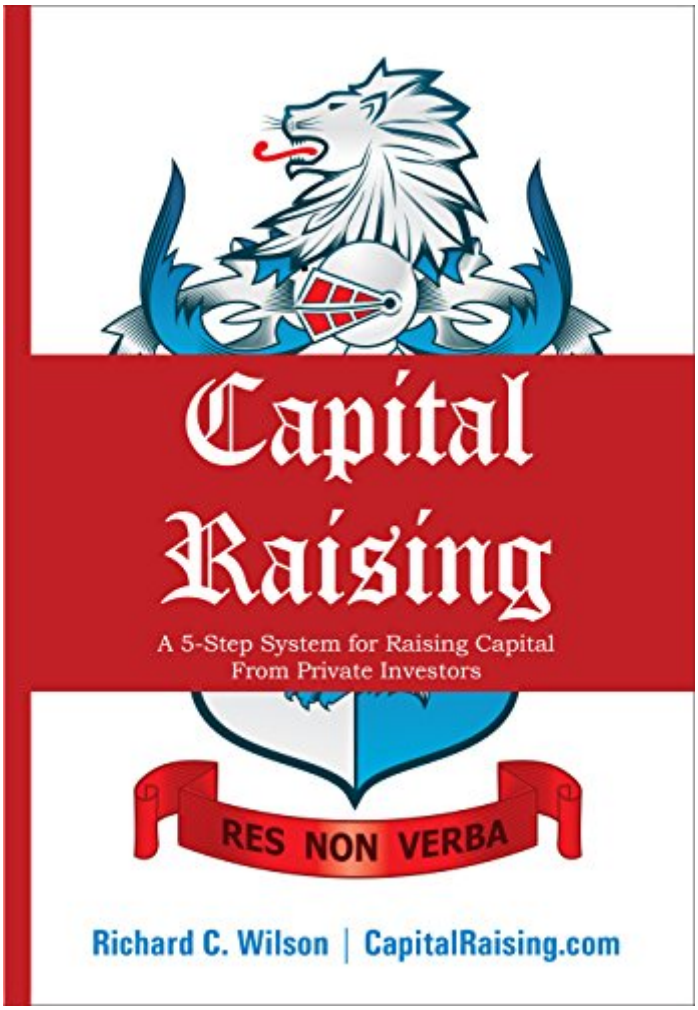
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Capital Raising: The 5-Step System For Raising Capital From Private Investors



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Synopsis

Capital Raising is written to help those looking to consistently raise capital over time from investors without having to cold call them or slowly network through existing connections. In this text we provide a 5 step system to attract investors to your offering over time so they are wanting to get their foot in the door at your office instead of having to cold call potential investors endlessly with no response. While this book does discuss marketing material fundamentals, and top mistakes to avoid while raising capital its unique value is in the holistic evergreen approach to building up capital raising momentum in a way that adds genuine value and builds your firmÃ¢â ¬â„¢s reputation over time. This capital raising system was developed based on author Richard C. WilsonÃ¢â ¬â„¢s experience in raising over $250M in capital, building the Family Office Club community of over 1,000 family office investors, and now building up a single family office advisory business overseeing $4B in assets. The methods suggested in this book are what has led to that success and they have been tested over the course of Richard offering over 57 live events and speaking to over 25,000 professionals globally over the past 10 years. To learn more please visit http://CapitalRaising.com

Book Information

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Customer Reviews

This little book (I bought the Kindle edition) is a treasure trove of excellent ideas, savvy advice and "learn from my experience" information. I believe there was tremendous value in this and have also received a personal email back after contacting the author with a question. It is hard to find solid information advice in this realm of the investment world, but I think Richard Wilson has provided that here. I highly recommend this, as well as his book "The Single Family Office".

I found this book to be an excellent source for detailing the process of raising capital. Richard Wilson is very transparent and relates his knowledge to several industries. Attached webinars and worksheets adds value and engages the reader.

Good presentation of fundamentals, practices and ways very helpful for start a profession

Exceptional ideas, would have been nice to have read this prior to raising for the real estate I buy

Richard does a great job of organizing and detailing the process of raising capital. His writing is authentic and it is evident he has lived every word of it. Short enough to read on a long flight...I highly recommend the this read!

You can tell the author has first hand experience... very insightful with lots of immediately useable takeaways to implement in your business

Easy to read. Will work on getting the process implemented. Will be interesting to see if it works. Thank for the information

Junk

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